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Co-funded by the Erasmus+ Programme of the European Union

WinSTONE
OPENING GATES FOR WOMEN IN THE STONE SECTOR
www.winstoneproject.eu

Würzburg, 16.08.2021

The Stone sector represents a worldwide increasing market. Within the European Union around 60,000 small and medium sized businesses work with ornamental stone in all aspects. This comprises a work force of more than 500,000 people engaged in and around ornamental stone industry with strong economic and social impacts at regional levels. This sector represents a worldwide highly increasing market where European production reaches approximately 35% with a total turnover of about 24 billion €. Nevertheless, know how is exported not only in the stone quarry business, including the closely associated high tech machinery where Europe has a leading position in the world market, but as well as all forms of modern applications of stone.

However, the female workers are in a minority in the whole value chain of this industry due to lack of a gender integration, where the rate of feminization is only 7.25% at European level (source: Cluster Piedra):

- Barriers among colleagues: In a mainly male sector, it is not well seen by traditional society.
- Intrinsic barriers: It is thought that jobs in stone sector require brute strength and it cannot be carried out by women, but it is incorrect, because, currently, it is a sector that highly uses machinery.
- Labour market barriers: Women think they do not have any possibility to work in this sector, because they do not have a positive mentality about their abilities to carry out the tasks of this sector or because they think that they do not have equal opportunities. But this mindset has to change.

Together with European Partners and co-funded by the Erasmus+ Programme of the European Union, DNV established an open webpage (https://winstoneproject.eu), on which the most important basics, statistics and additional documents are available.

We would like to invite you to an **online-conference** on **September 16th, 2021** from **10:00 a.m. to 1:00 p.m.** to present the current results of the European education program WinSTONE.
In this conference, training materials and instructions for promoting equality for women in the natural stone industry will be presented, which teachers and trainers can use free of charge.

Please register for the online meeting by September 10th 2021:

https://us06web.zoom.us/meeting/register/tZIufuCuqDkoGd2NUzGICZCv1A1zmSU2JAbN

After registration, you will receive a confirmation email with information about attending the meeting.

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WinSTONE – OPENING GATES FOR WOMAN IN THE STONE SECTOR

2021-09-16 **ZOOM - Meeting**

Agenda

10.00 – 10.15h **Welcome and Opening**
Reiner **Krug**, DNV Würzburg/Germany

10.15 – 10.30h **WinSTONE - general overview**
Reiner **Krug**, DNV Würzburg/Germany

10.30 – 11.00h **Presentation of the project scope**
David **Casparros**, CTM Murcia/Spain

11.00 – 11.30h **Coffee-break**

11.30 – 12.30h **WinStone Open Educational Resource**
Tamara **Plastic**, Klesarska škola Pučišća/Hrvatski

12.30 – 13.00h **Colloquium / Questions**

13.00 h **End of the meeting**